



Australia-China
TRADE EXPO
澳中经贸博览会

Australia-China Trade Expo 2019

13th Sep.-14th Sep.
Melbourne Convention and Exhibition Centre





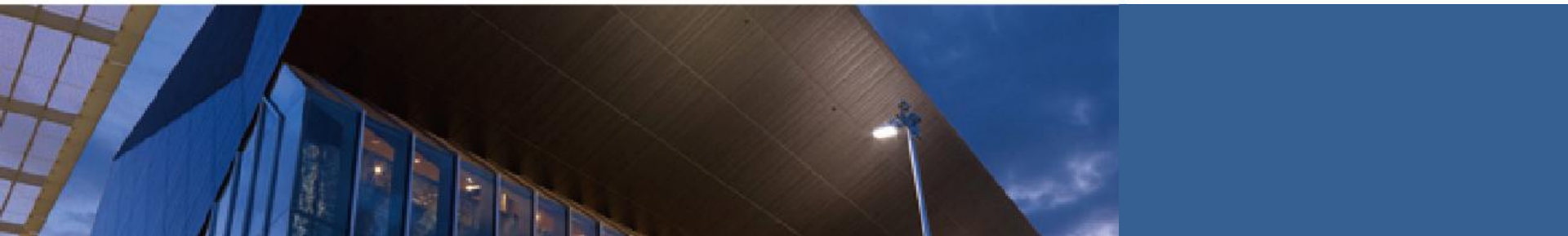
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ACTE Brief Introduction

Australia –China Trade Expo (ACTE 2019) is a comprehensive international event which was successfully held for 13 times. It has the most complete exhibits range, the numerous buyer attendance and the broadest distribution of buyers' source.

Through 13 exhibitions of innovative development , ACTE has withstood various challenges and never been interrupted. ACTE has successfully connected trade and investment between China and Australia, greatly showed exhibitors' company image.



The Organization

Hosted By :

- China Council For The Promotion Of International Trade Shanghai
- Sino – Australia International Expo Group

Organized By :

- Australia-China Exhibitions Pty Ltd (ACE)

With 15 years' exhibition experience and 8 years' experience in Australia, ACE is based in Melbourne and Shanghai, focusing on the business opportunities in both Australian and Chinese markets.

CCPIT is the exhibition organization in China and Shanghai Free Trade Zone is one of the most important partners of ACE in China.



Wechat



Website



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The Organization

Co-Organized By :

- Australia China Export Council
- The Australia China Innovation Center
- Ostar International Media Group
- Sino-Australia Culture and Foundation Incaodal
- China Overseas Investment Forum
- East Point Club
- Stone Drums Group
- Chamber Of International Commerce Shanghai
- China Coffee Association of Yangtze River Delta
- China Shanghai Art & Cultural Creative Industry Promotion Association
- China Shanghai Free Trade Zone Cross-border E-commerce Service Port



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Why Exhibit

◆ Why Exhibit

It is the best platform for both Chinese and Australian enterprises to explore the international market. It is the window, epitome and symbol of economy & trade development between China and Australia.

◆ Fantastic Retribution

Exhibitor could:

- Online and offline simultaneous exposure
- Sale product or services directly
- Communitate with partners and audiences face to face
- Demonstrate the characteristics and advantages of your brand or service
- Build brand awareness in the market
- Build customer database



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Current Characteristics

Two Exhibition Areas for Australia and China

01

B2B Events for Commercial and Individual Buyers

- Cross Border Business Forum and Corporate Purchasing Match Meeting
- Australia-China Digital Economy Summit & Cocktails Party
- Australia Good Project for Investment

02

Six Featured Sections

- High Quality Goods & Manufacturers
- Cross-border Trade & E-commerce
- Smart Home
- Culture and Art
- Service Trade
- Investment & Property

03

Easy Participating

- Standard booth
- Well-equipped
- Raw space booth
- Customized build

04



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Previous Reviews

- ◆ 50+ Media Support
- ◆ 100000+ WeChat Followers
- ◆ 19 Keynote Speech
- ◆ 23 Enterprises signed cooperation agreements with China Pilot Free trade Zone In Shanghai

[Some on-site deal cases]

- ◆ Porsche Cayenne & BMW 435i was booked on the spot;
- ◆ Samsonite sold more than 2000 units and found 5 chain partners, the maximum on-site turnover is over AUD 250,000 ;
- ◆ Angelswool Factory was running in full orders and looking for new factories to expand production after attending the exhibition of ACTE;
- ◆ Champion wool factory sold over 500 units and gained orders for 8 containers' product;
- ◆ 4PX Worldwide Express
Docking dozens of Tmall delivery points in Melbourne.



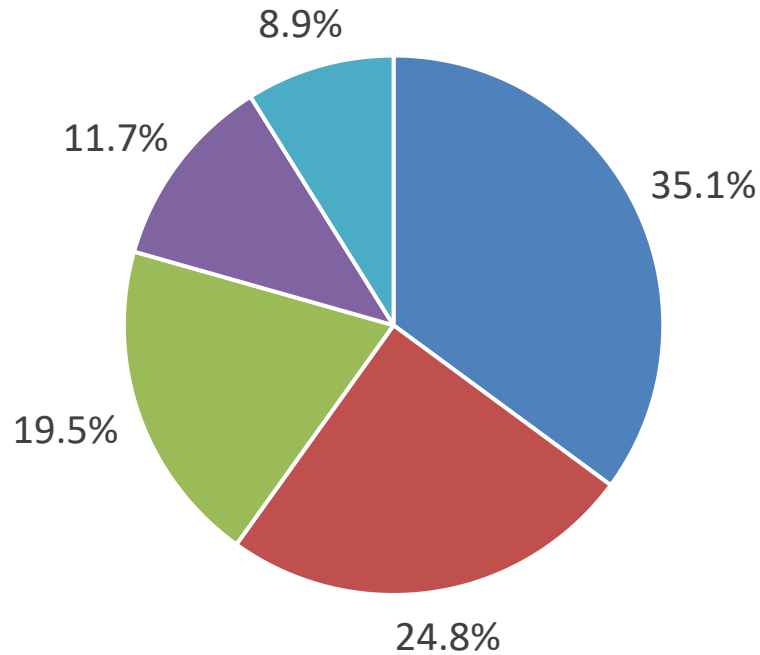
Counselor Wang Xiaojia, Economic and Commercial Section of the Consulate general of the People 's Republic of China in Melbourne, attended ACTE and made a speech



Sydney Livestock Association signed MOU with Shanghai Pilot Free Trade Zone

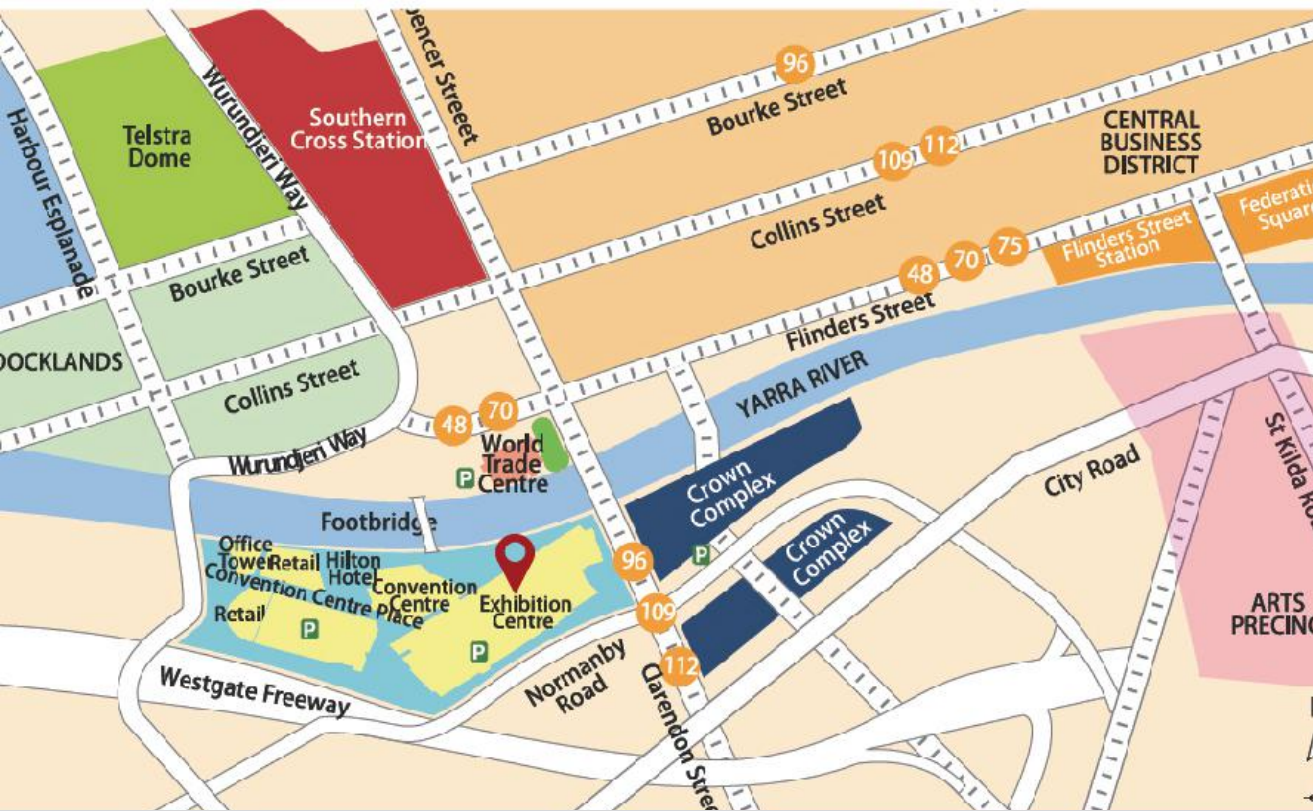
Categories of Audience

- Purchaser/Agent/Retail Trader
- "Daigo"/Consumer
- Others (Student/Visitor)
- Overseas Buyer/Investment immigrants
- Media/Business Group



Visitor Profile



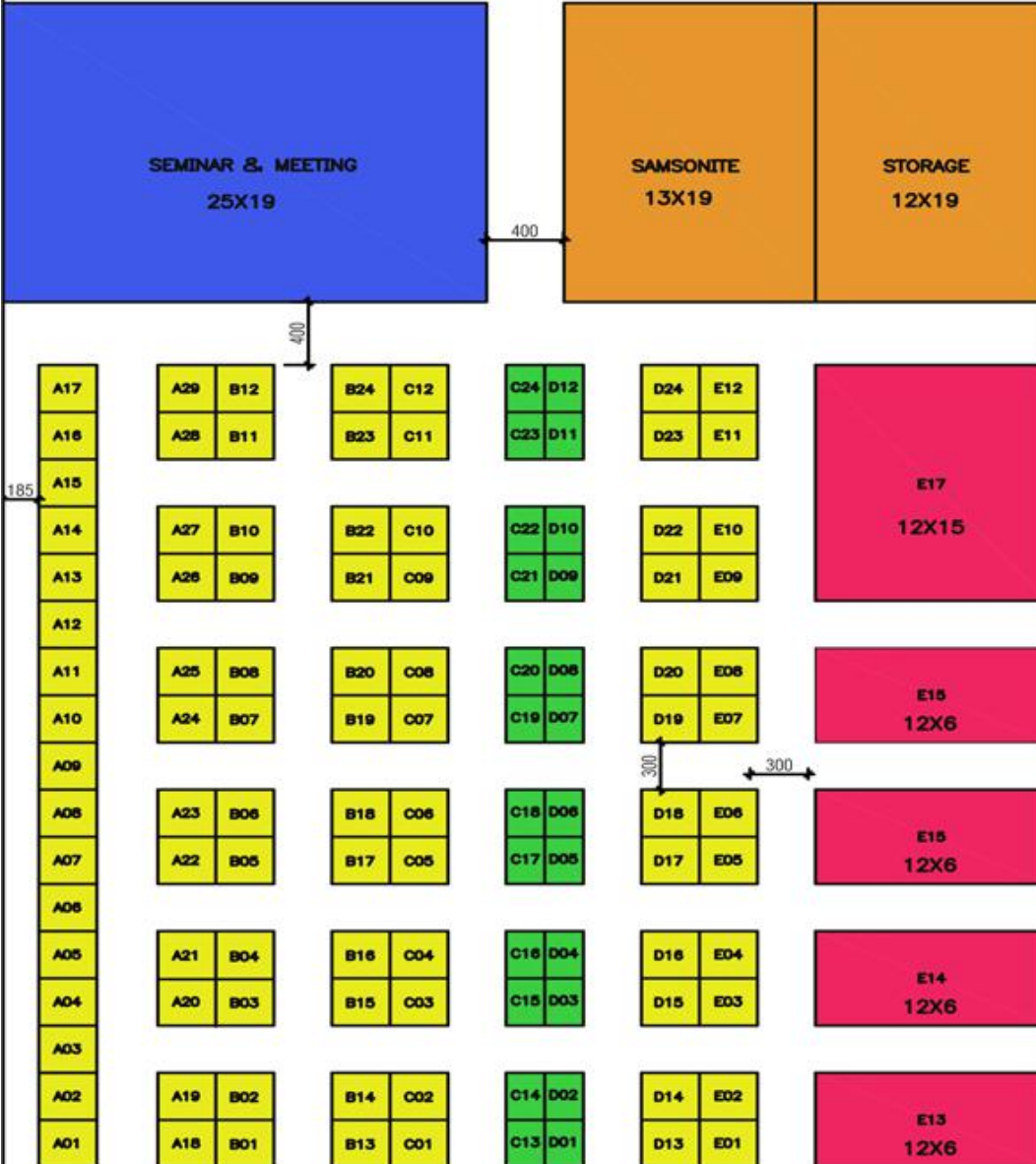


The MCEC(Melbourne Convention & Exhibition Centre) is located in the hart of Melbourne on the banks of the Yarra River, close to the central business district, shopping and restaurants, adjacent to the Crown Entertainment Complex. It is Australia's largest and most versatile convention and exhibition center.

Venue Information



Floor Plan



- Goods Trade Area
- Service Trade Area
- Special Assembly Area
- Seminar & Meeting

Booth Price



Fees of Booth and decoration	Booth Type and Size *Standard Booth A : 2M*3M 6sqm \$1800+GST *Standard Booth B : 3M*3M 9sqm \$2700+GST - Alloy frame with white wall panels - 4amp power point per standard - Halogen spotlights *Raw Space Booth A : 3M*6M 18sqm \$4860+GST *Raw Space Booth B : 6M*6M 36sqm \$9720+GST - Concrete floor space only (no furnishings or walls) - 4amp power points (chargeable, apply if you need) - Exhibitor is responsible for setting up
Special Tools Rental	* Calculate by actual cost

Build Suggestions

Four standard booths reference photo



special installation and construction mode reference photo



Special items such as TV sets, reference frames, sofas, shelves, etc., will be rented at a separate charge





MELBOURNE
CONVENTION
EXHIBITION
CENTRE



Thanks

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