

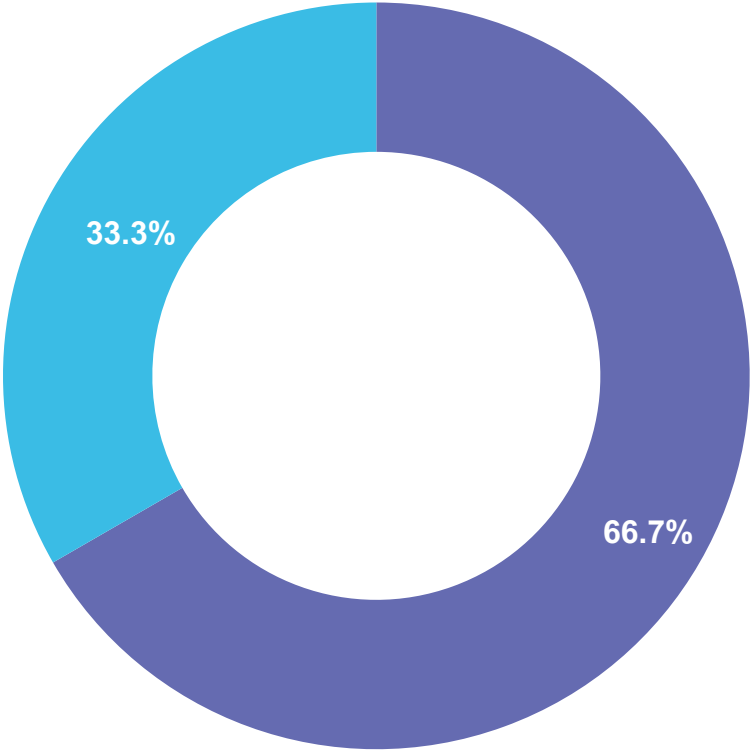
Q1

Was this the first time you have attended a Wine Geelong event?\*

MULTIPLE CHOICE

Answered  
**69**

Unanswered  
**0**



| Choice | Total |
|--------|-------|
| ● Yes  | 46    |
| ● No   | 23    |

Q2

Which Wine Geelong event(s) have you attended?

ESSAY

May 30, 2018 6:54 AM

Wine Walk

May 29, 2018 8:44 AM

Walking tour

May 29, 2018 8:28 AM

Heritage wine walk

May 29, 2018 7:23 AM

Annual Wine show dinner & tastings

May 29, 2018 1:43 AM

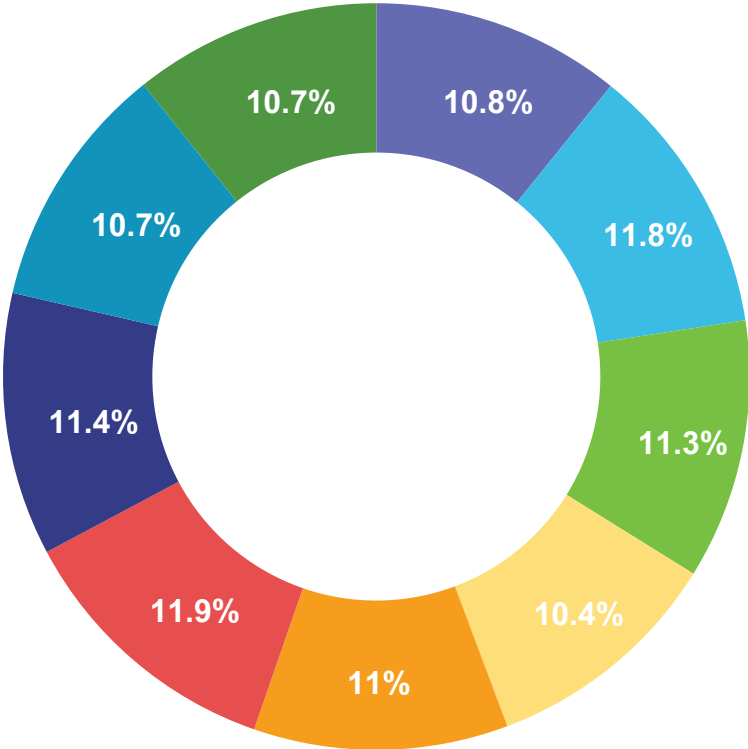
Toast to the Coast



Please rate the following aspects of the event:\*

1: Very Unsatisfied / 2: Unsatisfied / 3: Somewhat Unsatisfied / 4: Somewhat Satisfied / 5: Satisfied / 6: Very Satisfied

SCORING



Answered  
**69**

Unanswered  
**0**

| Choice                   | Total | Average |
|--------------------------|-------|---------|
| ● Day of the Week & Time | 354   | 5.13    |
| ● Location               | 386   | 5.59    |
| ● Event Styling          | 369   | 5.35    |
| ● Music                  | 342   | 4.96    |

|                             |     |      |
|-----------------------------|-----|------|
| ● Atmosphere                | 361 | 5.23 |
| ● No. of Wineries Exhibited | 390 | 5.65 |
| ● Event Staff / Exhibitors  | 373 | 5.41 |
| ● Access to Toilets         | 350 | 5.07 |
| ● Access to Water           | 351 | 5.09 |

Q4

How many...\*

FORM

June 8, 2018 12:10 PM

**glasses of wine did you purchase on the day? : 4**

**bottles of wine did you purchase and consume on the day? : 0**

**bottles of wine did you purchase and takeaway on the day? : 0**

May 30, 2018 9:07 PM

**glasses of wine did you purchase on the day? : No**

**bottles of wine did you purchase and consume on the day? : None**

**bottles of wine did you purchase and takeaway on the day? : 2**

May 30, 2018 6:54 AM

**glasses of wine did you purchase on the day? : 0**

**bottles of wine did you purchase and consume on the day? : 0**

**bottles of wine did you purchase and takeaway on the day? : 6**

May 30, 2018 3:03 AM

**glasses of wine did you purchase on the day? : Nil**

**bottles of wine did you purchase and consume on the day? : Nil**

**bottles of wine did you purchase and takeaway on the day? : Nil**

May 29, 2018 5:00 PM

**glasses of wine did you purchase on the day? : 2**

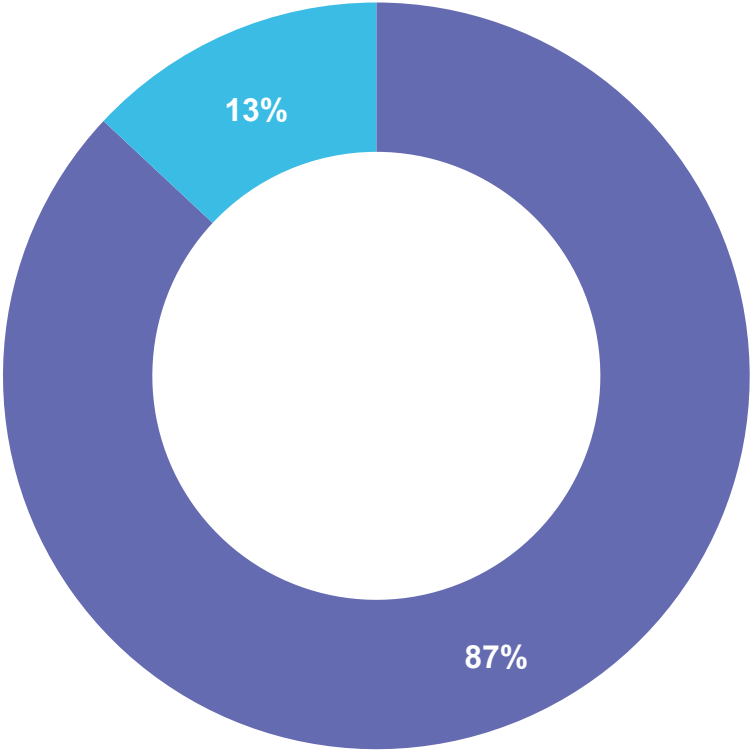
**bottles of wine did you purchase and consume on the day? : 0**

**bottles of wine did you purchase and takeaway on the day? : 6**

**Q5**

Did you use the pass-in / pass-out access to buy and eat lunch within the local precinct?\*

MULTIPLE CHOICE



Answered **69**  
Unanswered **0**

| Choice | Total |
|--------|-------|
| ● Yes  | 60    |
| ● No   | 9     |



## Where did you eat?\*

ESSAY

June 8, 2018 12:10 PM  
asian takeaway

May 30, 2018 9:07 PM  
Mad kitchen  
Pistol Petes

May 30, 2018 6:54 AM  
Hot Chicken Project

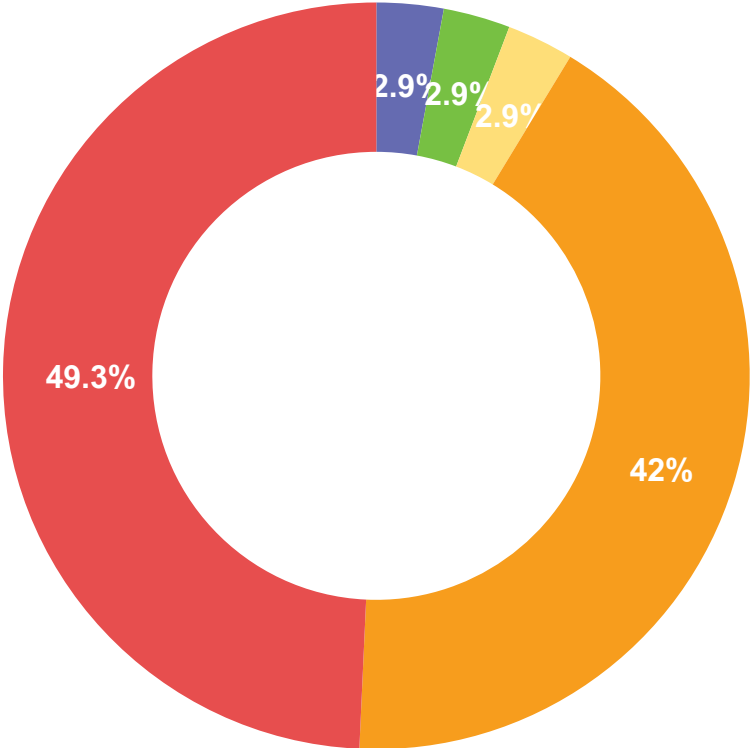
May 30, 2018 3:03 AM  
Hot chicken project

May 29, 2018 5:00 PM  
Italian



### How did you find the level of communication leading up to the event?\*

RATING



Answered **69**  
Unanswered **0**

| Choice                    | Total | Rating |
|---------------------------|-------|--------|
| 1-Quite Unsatisfactory    | 2     | 2      |
| 2-Unsatisfactory          | 0     | 0      |
| 3-Somewhat Unsatisfactory | 2     | 6      |
| 4-Somewhat Satisfactory   | 2     | 8      |

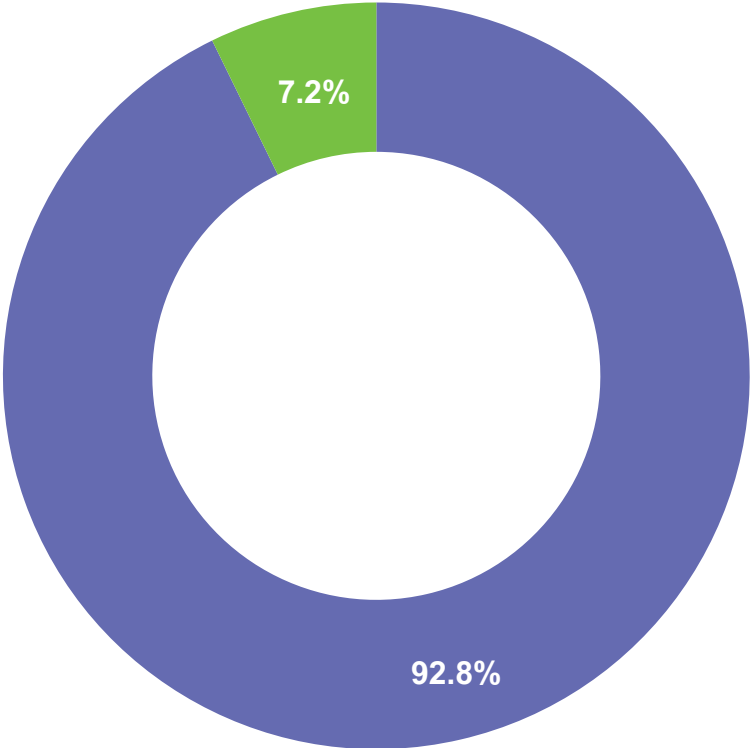


|                        |    |     |
|------------------------|----|-----|
| ● 5-Satisfactory       | 29 | 145 |
| ● 6-Quite Satisfactory | 34 | 204 |

Q8

Would you attend this event again and recommend it to other people?\*

MULTIPLE CHOICE



Answered **69**  
Unanswered **0**

| Choice      | Total |
|-------------|-------|
| ● Yes       | 64    |
| ● No        | 0     |
| ● Undecided | 5     |

Q9

ESSAY

## How can we improve this event in 2019?\*

June 8, 2018 12:10 PM

Perhaps some more of the eateries have food sales outside on tables and the wine bar should have sold meat and cheese take away plates

May 30, 2018 9:07 PM

Cheese platters would be good

May 30, 2018 6:54 AM

Larger common area , maybe some lighting in marques , be able to buy cheese platters of some sort .

May 30, 2018 3:03 AM

Providing food stalls at the event

May 29, 2018 5:00 PM

Winemakers could have more hardcopy information on the stands.

Event fantastic. Top organization.

Thanks

Q10

Is there anything else you would like to share with us about the day?

ESSAY

June 8, 2018 12:10 PM

great day and just the right number of people at the event. We didn't have to wait to long for drinks

May 30, 2018 6:54 AM

Congratulations on the day we enjoyed it very much .

The Pinot Affair (Shiraz , Sparkling ) could be a big day on the Geelong social calendar changing the wine theme every year and taking over the whole precinct .

Would be very cool at night ???

May 29, 2018 5:00 PM

Perfect in every way!!

May 29, 2018 1:02 PM

I was with a group of four and we all have an amazing day. Thank you

May 29, 2018 9:25 AM

The weather could not have been better.